

2011

RENAL PHYSICIANS ASSOCIATION
ANNUAL MEETING
WASHINGTON, DC

PRELIMINARY PROGRAM & REGISTRATION

MARRIOTT WARDMAN PARK HOTEL
MARCH 17-20, 2011



Postgraduate Institute
for Medicine

JOINTLY SPONSORED BY THE RENAL PHYSICIANS ASSOCIATION
& THE POSTGRADUATE INSTITUTE OF MEDICINE

MESSAGE FROM THE PROGRAM CHAIR



Dear Colleague:

The Renal Physicians Association's 2011 Annual Meeting has been organized around three major themes to empower nephrology practitioners to successfully confront the evolving challenges facing our specialty. The first day of the conference centers on influencing the continuum of care in renal disease, with topics ranging from timely referral and co-management of chronic kidney disease to end of life care. The subsequent session focuses on the leadership role of the nephrologist in improving vascular access in hemodialysis patients, utilizing telehealth to improve quality kidney patient care, and incorporating performance risk into practice. The last session comprises topics under the rubric of incorporating health care reform into local nephrology practice. Issues to be covered during this session include population management versus individual patient management, the effect of end-stage renal disease bundling on nephrology practice, how public reporting will affect patient care, and changing coverage policies that affect anemia management.

Interactive workshop options range from how to use quality metrics to improve patient care, strategies to handle disruptive patients, managing care for uninsured patients, and how to implement health information technology in your practice. Special workshop tracks are also planned for renal fellows and practice managers. Check out the preliminary agenda for the complete list of topics we intend to cover during the 2011 Annual Meeting.

Please plan to join us March 17-20 in Washington, DC, so that you can get timely answers to pertinent questions such as: How can I minimize my malpractice risk? How should I communicate with my patients to increase their understanding of their disease and treatment and increase their compliance with therapy? How does my practice compare with national benchmarks in business operations and staffing? What factors should I consider before initiating or withdrawing dialysis in subsets of patients? RPA's Annual Meeting prepares nephrology practitioners to face the challenges we confront every day.

Beyond the rich and unique content that the RPA meeting offers, you will have the opportunity to network with your colleagues from around the country and obtain practical advice on clinical and business issues we grapple with in our nephrology practices. Don't miss this chance to join us— it only occurs once a year! Your return on this investment of time will be significant. Register today for the 2011 RPA Annual Meeting and take advantage of the early bird discount available until January 17.

I look forward to seeing you in our Nation's Capitol!

A handwritten signature in black ink that reads "FW Maddux MD". The signature is written in a cursive, slightly slanted style.

Franklin W. Maddux, MD, FACP
2011 RPA Annual Meeting Program Chair

PRELIMINARY PROGRAM & REGISTRATION



HOST CITY – WASHINGTON, DC

Welcome to the Nation’s Capitol! Take time to enjoy Washington at this beautiful time of year. The Marriott Wardman Park Hotel is just a metro ride away from the Washington Monument, Arlington Cemetery, U.S. Capitol and World War II Memorial along with many other museums and national monuments. The hotel concierge can assist you in planning recreational activities or tours. You can also check out the official Washington, DC website <http://washington.org>.

TABLE OF CONTENTS

General Information	04
Educational Objectives	05
CME Certification	06
Pre-Conference Workshop	06
Preliminary Agenda	07
Hotel & Transportation	10
Advance Registration Form	11
RPA Membership	13
RPA Membership Application	14
RPA Political Action Committee	15

Please contact the RPA office for more information
Phone: 301-468-3515 / Fax: 301-468-3511
meeting@renalmd.org

WORKSHOPS

Ten interactive workshops are designed as forums for exchanging information on topics significant to nephrology practices. Workshop facilitators will provide current, practical information and will encourage participants to share experiences relevant to the topics. Seating is on a first come first serve basis.

OPEN COMMITTEE MEETINGS

RPA will hold open committee meetings on Saturday and Sunday morning. You are invited to sit in on any of these meetings and participate in the discussions on current projects.

DRESS

Attire for the meeting is business casual (suits, jackets, ties not required). Dress for the AAKP dinner is semi-formal.

RPA AWARDS

The RPA Recognition Awards were created to acknowledge and thank members and friends of the Association for their outstanding contributions to nephrology practice. RPA will present the following four awards at the 2011 Annual Meeting:

- Distinguished Nephrology Service Award
- Exemplary Practice Award
- Special Recognition Award
- Patient Safety Improvement Award

Please join us on Friday and Saturday during the morning general sessions to formally recognize each recipient.

Criteria and nomination forms are posted at www.renalmd.org.

MEALS & SOCIAL EVENTS

Continental breakfasts, breaks, Welcome Reception and President's Reception are included in your registration fee. *Lunch will be on your own.* You must have your name badge to get into the exhibit hall for the meal functions.

OPENING RECEPTION & REGISTRATION

THURSDAY, MARCH 17

8:00 PM - 10:00 PM

Join us for the opening of the 2011 RPA Annual Meeting in Washington, DC. We will welcome you at our dessert cafe in the Exhibit Hall starting at 8:00 p.m. This is a great opportunity to connect with colleagues, friends, and industry representatives in a relaxed setting before the first plenary session begins. Avoid long lines on Friday morning by obtaining your meeting badge and materials at registration, which will be open during the reception.

AAKP HOSTS 16TH ANNUAL MEDAL OF EXCELLENCE AWARD DINNER

FRIDAY, MARCH 18

7:00 PM

Each year, the American Association of Kidney Patients (AAKP) awards its Medal of Excellence to a renal physician who has achieved outstanding success in caring for kidney patients. For 16 years, AAKP has hosted the Medal of Excellence Award Dinner in conjunction with the RPA Annual Meeting. The Award Dinner will be held Friday, March 18 at 7:00 pm. The Medal of Excellence Award Dinner serves as a fundraiser for AAKP. Proceeds are utilized to fund AAKP's numerous patient education programs. AAKP's mission is to improve the lives of fellow kidney patients and their families by helping them deal with the physical, emotional and social impact of kidney disease. We encourage you to support AAKP's efforts by joining your colleagues at this prestigious event.

Tickets may be purchased by calling the AAKP National Office at (800) 749-2257 or by visiting www.aakp.org/events/Medal-of-Excellence.

PRESIDENT'S RECEPTION

SATURDAY, MARCH 19

6:00 PM - 7:00 PM

The President's Reception offers you the opportunity to pay tribute to RPA's outgoing president, Dr. Edward Jones and board members who have completed their terms of service and catch up with colleagues from around the nation.

This activity has been designed to meet the educational needs of nephrologists, nephrology practice managers and advanced practitioners involved in the care of kidney patients.

At the conclusion of this activity participants should be better able to:

- Explain the unique nature of the incident dialysis patient.
- Describe the impact on mortality, hospitalization and comorbid disease that results from lack of preparation / lack of access to care for the CKD patient.
- Identify a process to integrate timely referral and structured care of the CKD patient by utilizing the relationship between the nephrologist and the primary care physician.
- Describe the impact of structured CKD care on pathophysiologic changes and late stage CKD management.
- Discuss the impact that health care reform and CMS policy will have on nephrology practice and the ability to move towards higher quality at lower cost.
- Employ appropriate goals and management strategies that are most beneficial to patients that are unable to proceed with rehabilitative renal replacement therapy.
- Evaluate the means by which clinical quality measures quantify mortality and morbidity changes in the dialysis population.
- Describe strategies for dealing with patients that are counterproductive to the smooth workflow and delivery of care to the larger population in both the outpatient practice and the dialysis facility.
- Assist uninsured patients with finding appropriate resources.
- Select the most appropriate tools or mechanisms for managing uninsured patients within the practice environment.
- Apply proper coding, billing and documentation standards for a nephrology practice
- Define meaningful use according to the provisions within the HITECH Act.
- Discuss how telehealth technology has the ability to optimize continuous contact and monitoring of patients with fewer asynchronous health delivery system interactions between the patient and their caregivers.
- Develop population management tools designed to incorporate performance risk through pay for performance, shared savings, accountable care organizations and capitated risk.
- Describe techniques to reduce catheter use in ESRD patients on hemodialysis.
- Summarize the roles and responsibilities of the nephrologist, surgeon, dialysis provider and hospital for reducing catheter use in hemodialysis patients.
- Discuss the differences between providing administrative medical oversight to populations of kidney patients versus individual patients under your care.
- Explain the impact of bundling on how nephrologists oversee ESRD care and medical direction of dialysis facilities.
- Discuss risk management techniques for the provider in the current environment for malpractice in nephrology
- Demonstrate techniques for improving communication with patients to achieve greater adherence with their treatments.
- Describe an approach that the quality improvement organization can implement within the hospital environment and the outpatient environment to promote more effective CKD care.
- Discuss the impact of physician public reporting on the local community and the potential implications on maintaining physician-patient relationships.
- Evaluate the role of alternative dialysis modalities for renal replacement therapy.
- Explain the current federal regulations on the appropriate use of erythropoiesis stimulating agents in the care of CKD patients.
- Compare nephrology practice benchmarking performance against national and regional standards with regard to configuration of providers, productivity of providers, and the distribution of revenue and expenses.



ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Postgraduate Institute for Medicine (PIM) and the Renal Physicians Association. PIM is accredited by the ACCME to provide continuing medical education for physicians.

CREDIT DESIGNATION

Postgraduate Institute for Medicine designates this educational activity for a maximum of 15.00 *AMA PRA Category 1 Credit(s)*TM. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The credit designation for this activity is as follows:

Day 1, March 18: 6.00 *AMA PRA Category 1 Credit(s)*TM

Day 2, March 19: 6.00 *AMA PRA Category 1 Credit(s)*TM

Day 3, March 20: 3.00 *AMA PRA Category 1 Credit(s)*TM

DISCLOSURE OF CONFLICTS OF INTEREST

Postgraduate Institute for Medicine (PIM) requires instructors, planners, managers and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by PIM for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

COMMERCIAL SUPPORT

Educational grants are being solicited from multiple potential commercial supporters. Full disclosure of all commercial support will be provided on subsequent activity information.

PRE-CONFERENCE WORKSHOP

NEPHROLOGY CODING & BILLING SEMINAR

THURSDAY, MARCH 17

8:00 AM – 5:00 PM

Navigating nephrology coding and billing is complex and requires an in-depth understanding of federal guidelines and requirements, as well as variations in local carrier coverage determinations (LCDs). RPA offers these unique nephrology seminars to equip you with a greater understanding of:

- Why physicians must document services provided
- How to apply E&M guidelines to a nephrology practice
- How to properly code services rendered to kidney disease patients and why
- How to apply federal coordination of benefits guidelines to renal patient care services

During this seminar you will also learn how to comply with the requirements described in the 2011 Medicare Fee Schedule.



This program has prior approval of the American Academy of Professional Coders (AAPC) for 7.0 continuing education units. Granting of this approval in no way constitutes endorsement by the Academy of the program, content or the program sponsor.

FRIDAY, MARCH 18

7:00 AM

- **Registration**
Continental Breakfast served in Exhibit Hall

8:00 AM

GENERAL SESSION I

Influencing the Continuum of Care in Renal Disease

- **WELCOME**
Franklin Maddux, MD, RPA Program Chair
- **RPA Year in Review**
Edward Jones, MD, RPA President
- **RPA Advocacy Agenda**
Robert Blaser, RPA Director of Public Policy
- **Optimizing Care of the Incident Dialysis Patient**
Understand the unique nature of the incident dialysis patient and the impact on mortality, hospitalization, co-morbid disease that occurs with poor preparation and/or poor access to care in CKD, and the resultant outcomes for patients.
Raymond Hakim, MD
- **Timely Referral and Co-management of CKD Patients**
Understand the best way to integrate structured CKD care and its impact on late stage CKD management and pathophysiologic change as well as the relationship between the nephrologist and the primary care physician.
Christopher Keller, MD
- **Presentation of Distinguished Nephrology Service Award**

10:00 AM

Refreshment Break in Exhibit Hall

10:45 AM

GENERAL SESSION II

- **Louis Diamond Lecture: Health Care Reform and the Quality Agenda**
Analyze how healthcare reform and CMS policy affect practitioners' ability to move towards higher quality at lower cost.
Allen R. Nissenson, MD
- **Nephrology Care at the End of Life**
Discuss the unique issues of stratifying the patient population and developing appropriate goals, strategies and decision making that is most beneficial to patients that are unable to proceed with rehabilitative renal replacement therapy. The new RPA Clinical Practice Guideline will be introduced.
Alvin Moss, MD

CONCURRENT GENERAL SESSION II

Practice Managers

- **Employee Retention**
Lane Floyd
- **Best Practices for 3rd Party Contracting with Commercial Payors**
Heather Skelton Cook
- **Electronic Health Record Conversion**
Shawana Davis, CPC; Julie Harper; Brian O'Dea, MBA

12:30 PM

FELLOWS WORKSHOPS

for fellows only, lunch served

Practice Types and Dynamics

Review types of clinical practice options
Mitch Rosner, MD

Medical Director Responsibilities under the Conditions for Coverage

Discuss the responsibilities of an attending physician and medical director within a dialysis facility
Robert Gutman, MD

Contracting for a Job

Learn the tools for negotiating and contracting for the first post fellowship job.
Robert Provenzano, MD

- **Lunch on your own**
- **Satellite Symposia hosted by Industry**
- **New Members Lunch** (*invitation only*)

2:30 PM

CONCURRENT WORKSHOPS

- **How Do you Measure Quality in Dialysis**
Look at the means by which quality accounts for mortality and morbidity changes in the dialysis population and the degree to which clinical measures contribute to the overall variation between the best and the worst provision of care.
Frederick Finkelstein, MD
- **How to Deal with Disruptive Patients**
Assess strategies in dealing with patients that are counterproductive to the smooth workflow and delivery of care to the larger population in both the outpatient practice and the dialysis facility.
Richard Goldman, MD
- **Interventional Nephrology**
Understand the environment in which a vascular access center can operate effectively and assist in the vascular access management for a practice.
Donald Schon, MD

FRIDAY, MARCH 18 *(continued)*

- **Managing the Uninsured Patient** *(practice managers)*
Learn techniques for the business of being able to find appropriate resources for uninsured patients and determine the most appropriate tools or mechanisms for managing these patients within the practice environment.
Marc Leib, MD

CODING AND BILLING BASICS *(for fellows only)*

Gain a basic understanding of the mechanisms of appropriate coding and billing standards and the documentation required to support these claims.

Richard Hamburger, MD

3:45 PM

Refreshment Break in Exhibit Hall

4:30 pm

CONCURRENT WORKSHOPS

- **How Do you Measure Quality in Dialysis**
Repeated
- **Interventional Nephrology**
Repeated
- **Saving Veins, Saving Lives**
Learn how to develop a strategy for preparing and preserving native blood vessels for dialysis vascular access.
Marcia Silver, MD
- **ICD-10**
Understand the transition of use to ICD-10 in 2013 and learn how the transition to ICD-10 will affect nephrology coding and billing specifically, and understand how to facilitate the use of ICD-10 in your practice.
Kyle Miller, MPP

Anemia Management in ESRD *(for fellows only)*

Luis Concepcion, MD

6:00 PM & 7:00 PM

- **Practice Managers' Reception – 6:00 pm**
- **PAC Reception – 6:00 pm** *(invitation only)*
- **AAKP Dinner – 7:00 pm** *(ticket required)*

SATURDAY, MARCH 19

7:00 AM

- **Registration**
Continental Breakfast served in Exhibit Hall
- **Health Care Payment – Open Committee Meeting**
- **Clinical Practice – Open Committee Meeting**

8:00 AM

GENERAL SESSION III

Leadership Skills & Trends for Nephrologists

- **Opening Remarks**
Franklin Maddux, MD
- **Presentation of Exemplary Practice Award**
- **Brian Ling Lecture: Patient Care in the Age of Evolving Telehealth**
How will technology influence how patients interact with the health delivery system and optimize the ability for more continuous contact and monitoring of patients with fewer asynchronous health delivery system interactions between patients and their caregivers?
John Glaser, PhD
- **Incorporating Performance Risk into Your Practice**
Understand that performance risk is part of the evolution of value-based purchasing and that developing population management tools will allow a practice to look at incorporating performance risk through pay for performance, shared savings, accountable care organizations and capitated risk.
Franklin Maddux, MD
- **Reducing Catheter Use in Hemodialysis Patients**
Review techniques and expectations of nephrologists to reduce catheter use in patients on hemodialysis and the efforts that RPA has implemented to promote a global understanding of the various roles and responsibilities of nephrologists, surgeons, dialysis providers and hospitals.
Edward Jones, MD

10:00 AM

Refreshment Break in Exhibit Hall

10:45 AM

GENERAL SESSION IV

The Impact of Implementing Health Reform

- **Managing Your Kidney Patient Population: How do you measure up?**
Understand the differences between providing administrative medical oversight to populations of patients versus managing individual patients under nephrologists' care.
Paul Palevsky, MD
- **What is the Impact of ESRD Bundling on Nephrology Practice?**
This panel will discuss issues related to the effective implementation of the bundle and its impact on how nephrologists oversee end stage renal disease care and medical direction of dialysis facilities.
Moderator: Chester Amedia, MD
Panel: Jeffrey Hymes, MD; Mahesh Krishnan, MD; Brigitte Schiller, MD; Mark Kaplan, MD
- **Presentation of Special Recognition and Patient Safety Improvement Awards**

SATURDAY, MARCH 19 *(continued)*

12:30 PM

- Lunch on your own
- Satellite Symposia hosted by Industry
- NCAP Luncheon
- Practice Managers' Roundtable Session
(lunch served)

2:30 PM

CONCURRENT WORKSHOPS

- **Malpractice in CKD: What are the most common claims and how can we lessen them?**
The current malpractice environment in nephrology will be illustrated through case studies that will provide a context for discussion of risk management techniques for the provider.
Robert Pristave, JD
- **Talk the Talk so Patients will Walk the Walk**
Learn techniques for improving communication with patients to achieve greater adherence to treatment.
Jeffrey Perlmutter, MD; Sue Cary, RN, MN
- **The QIO Approach to Improving CKD Management**
Look at ways in which a quality improvement organization can utilize tools, techniques and projects within the hospital environment and the outpatient setting to promote more effective CKD care.
Monet Carnahan, RN, CDN
- **Managing Public Reporting of Physician Performance** *(practice managers)*
Learn how to deal with physician public reporting and the inherent impact on the local community that this might have in maintaining relationships with patients.
Robert Jansen, MD and Kerri Franklin

Licensing, Privileges & Credentialing *(fellows only)*
Keith Bellovich, DO

3:45 PM

Refreshment Break in Exhibit Hall

4:30 pm

CONCURRENT WORKSHOPS

- **Malpractice in CKD: What are the most common claims and how can we lessen them?**
Repeated
- **Talk the Talk so Patients will Walk the Walk**
Repeated
- **The QIO Approach to Improving CKD Management**
Repeated

• Achieving Meaningful Use in Your Practice

(practice managers)

Learn how to create a process within the practice to access the funding under the HITECH Act and achieve meaningful use of health information technology.

Terry Ketchersid, MD

Transitioning from Training to Practice

(fellows only)

Understand the substantial change in life style and professional expectations that occur when moving from fellowship training into medical practice or the academic environment.

Adam Weinsten, MD

6:00 PM

- **President's Reception**

SUNDAY, MARCH 20

7:00 AM

- **Registration**
Continental Breakfast served in Exhibit Hall

7:30 AM

- **Government Affairs** – Open Committee Meeting
- **Quality, Safety and Accountability** – Open Committee Meeting

8:30 AM

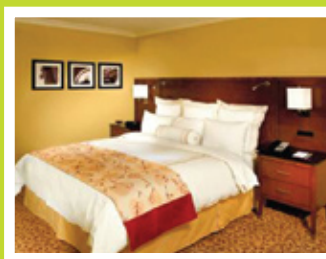
GENERAL SESSION V

- **Opening Remarks**
Franklin Maddux, MD
- **John Dickmeyer Lecture: Expanding the Paradigm of Alternative Modalities for Renal Replacement Therapy**
This 3-part discussion will present alternative modalities including home or nocturnal hemodialysis therapies and peritoneal dialysis therapies as well as a discussion of the frequent dialysis study and its impact on modality selection and preparation of patients for renal replacement therapy.
Robert Lockridge, MD; John Burkhart, MD; Alan Klinger, MD
- **National Coverage Decision on ESA Use**
The current status of federal regulations on coverage for Erythropoiesis Stimulating Agents (ESAs) in the care of patients with chronic kidney disease will be shared.
Ruben Velez, MD
- **2010 Benchmarking Survey Results: How Does Your Practice Compare?**
Compare practice performance against national and regional benchmarks with regard to configuration of providers, productivity of providers and the distribution of revenue and expenses in nephrology practices.
Mike Delac; Michael Shapiro, MD

11:30 AM

Meeting Adjourns

HOTEL & TRANSPORTATION



The Marriott Wardman Park Hotel with its historic landmark setting blends charm and modern elegance and is the perfect choice for business and leisure travelers. The hotel is situated on 16 garden acres and has hosted a long list of U.S. Presidents, dignitaries and VIPs. Located in Northwest Washington, DC, it is in the perfect place from which to explore the city.

Hotel and Airline Reservations

Room reservations will be available only to those who register for the meeting. After you register for the meeting, you will receive an online hotel reservations link to access the discounted room rate with your registration confirmation. The discounted room rate is \$235 single/double occupancy plus applicable taxes. You must make your reservations by **February 24, 2011** to qualify for the special rate. After this date, the special convention rate may not be available.

Register and reserve your room NOW!

To make your travel arrangements, you can call Signature Travel, Inc., RPA's official travel agent. Tickets purchased 60 days prior to the meeting will enjoy the deepest discounts. Refer to the Meeting Code M17MAR11DCA. Book early so that you can take advantage of promotional fares, which give you the greatest discount. You can reach Signature Travel by calling their toll free number 800-441-6114, Monday-Friday, 9am-5:30pm.

Airports closest to the Conference Hotel

All three airports are serviced by all major airline carriers.

Reagan Washington National (DCA) – 9 miles to hotel

Washington, DC/Dulles (IAD) – 25 miles to hotel

Baltimore/Washington International Thurgood

Marshall Airport (BWI) – 33 miles to hotel

Ground Transportation

Estimated taxi fares from DCA are \$17.00 (one way) and metro service fee is \$1.35 (one way). Estimated taxi fares from IAD is \$65 (one way) and \$90 (one way) from BWI.

The Marriott Wardman Park Hotel is located on the RED line at the Woodley Park Metro stop. Parking is available at the hotel for a fee.

IMPORTANT DATES

JANUARY 17, 2011

Early Bird Registration Deadline
Final day to receive *\$100 savings*
on your meeting registration

FEBRUARY 17, 2011

Final day to cancel your annual meeting
registration and receive a refund

FEBRUARY 24, 2011

Deadline to make Hotel Reservations

MARCH 7, 2011

Deadline to register online for Coding and
Billing Seminar and Annual Meeting
After this date, only on-site registrations available
*Final day to cancel your coding and
billing registration and receive a refund*

ADVANCE REGISTRATION FORM

REGISTER EARLY & SAVE!

2011

**RENAL PHYSICIANS ASSOCIATION
ANNUAL MEETING**
WASHINGTON, DC

Register by January 17, 2011 to **SAVE \$100** on your regular registration fee!

Registration Information

Print the information below as you would like it to appear on your name badge.

First Name _____ Last Name _____

Nickname _____ Title _____

Spouse / Guest Name _____

Practice / Facility _____

Address _____

City _____ State _____ Zip Code _____

Billing Address (if different from above) _____

Phone _____ Fax _____ Email _____

MEMBER REGISTRATION FEES - Fees include meeting materials, continental breakfasts, breaks, receptions and administrative costs for CME certification; fee does NOT include the 16th Annual AAKP Dinner. **Lunch is on your own.**

Reduced Fees for RPA Members 2011 dues must be paid in full	Early-Bird Register by January 17	Regular Registration	Fee Due
<input type="checkbox"/> Physician Members	\$435	\$535	
<input type="checkbox"/> Physician Assistant Members	\$350	\$450	
<input type="checkbox"/> Practice Manager Members	\$350	\$450	
<input type="checkbox"/> Advanced Practice Nurse Members	\$350	\$450	
<input type="checkbox"/> Federal Employee/ESRD Network Staff	\$265	\$365	
<input type="checkbox"/> Industry Representatives	\$600	\$700	
<input type="checkbox"/> Exhibiting Company Representative	\$415	\$415	
<input type="checkbox"/> Renal Fellow Members	\$0	\$0	
Registration Fee Subtotal			\$

NON-MEMBER? Complete application on page 14 to become a member and attend the meeting at the member rate!

Fees for Non- Members	Early-Bird Register by January 17	Regular Registration	Fee Due
<input type="checkbox"/> Physician Non-Members	\$790	\$890	
<input type="checkbox"/> Physician Assistant Non-Members	\$575	\$675	
<input type="checkbox"/> Practice Manager Non-Members	\$575	\$675	
<input type="checkbox"/> Advanced Practice Nurse Non-Members	\$575	\$675	
<input type="checkbox"/> Renal Fellow Non-Members	\$0	\$0	
Registration Fee Subtotal			\$

PRE-CONFERENCE WORKSHOP: RPA Coding & Billing Seminar	Fee Due
<input type="checkbox"/> RPA Member	\$149
<input type="checkbox"/> RPA Non-Member	\$275
<input type="checkbox"/> Staff of RPA Member	\$149
Name of RPA Member _____	Workshop Fee Subtotal \$

ADVANCE REGISTRATION FORM CONTINUED

By registering for the meeting, you are also registered for both the Welcome and President's Reception. *If you plan to bring a guest to either reception, please complete the form below:*

Social Events	Price	Number of Guests	Fee Due
Opening Ceremony Thursday, March 17, 8:00pm	\$55.00 for each reception per ticket for your guest(s).		
President's Reception Saturday, March 19, 6:00pm			
Social Events Sub Total			\$

AMERICANS WITH DISABILITIES ACT (ADA)

Event staff will be glad to assist you with any special needs (ie, physical, dietary, etc). Please contact the RPA office via phone at 301-468-3515 or email rpa@renalmd.org.

HOTEL ACCOMMODATIONS

The hotel room rate is \$235 for single and double occupancy, plus applicable taxes. You will receive more information about making your hotel reservations once your registration has been processed by RPA. You will not be able to call the hotel and get the discounted room rate. **Reservations must be made by February 24, 2011.** Rooms and rates may not be available after the deadline.

CANCELLATION (REFUNDS)

A \$100 cancellation fee will apply for annual meeting cancellations received on or before February 17, 2011. A \$25 cancellation fee will apply for the coding and billing pre-conference workshop cancellations received on or before March 7, 2011.

RPA cannot issue refunds after cancellation dates.

Total Fees	
Registration Fee	
Pre-Conference Workshop Fee	
Social Events	
Total	\$

Send your completed form:

By Fax: 301-468-3511

**By Mail: 1700 Rockville Pike, Suite 220
Rockville, MD 20852**

**Or complete your registration online at
www.renalmd.org**

Photography Disclaimer:

RPA may occasionally use photographs of RPA Annual Meeting attendees in the *RPA News*, on the RPA Web site and in promotional materials. By virtue of your attendance at the RPA Annual Meeting, you agree to usage of your likeness in such material.

In case of emergency please contact: (please print) Name _____ Phone _____

PAYMENT

Check Enclosed: If paying by check, please mail your payment with the registration form. *Check must be made payable to RPA.*

Visa Master Card AMEX Discover

Number _____ Exp. Date _____

Name on Card (Print) _____

Signature _____ Date _____



The Renal Physicians Association is a national organization with the expertise and successful track record of proactively defending the discipline of the nephrology practice. RPA is the voice of the nephrology practice to the renal community, payors and federal policy makers. It has a history of dedication to business issues for the practicing nephrologist and advocating for improvements in quality of care for patients with kidney disease. RPA provides innovative, consistent and relevant programs and services to improve the nephrology practice and help nephrology practitioners attain the highest level of professional satisfaction.

BUSINESS EDUCATION & RESOURCES

To Improve Your Practice

Gain access to tools, advice, meetings and workshops to improve your practice, including:

- Discounts on RPA Books, Publications and Tools, including:
 - *Renal Physicians Guide to Nephrology Practice*
 - *Nephrology Business Benchmarking Survey*
- CME & Networking Opportunities at our Annual Meeting
- Access to RPA's Legal Counsel
- Software Resource Inventory - providing FREE assistance in choosing office software packages
- Practice Consultant Guide
- Nephrology Practice Management Bulletin

CODING & BILLING RESOURCES

To Solve Your Problems

RPA lends assistance and resources to resolve your coding and reimbursement problems with:

- Books, Publications and Tools:
 - ICD-9 Coding Pamphlet
 - Nephrology CPT Reference Codes and Documentation Guidelines
- Documentation Principles & Tools
 - Medical Director Documentation Template
 - Coding of Procedures in Interventional Nephrology
- Regional Seminars
- Toll-free number & email for quick access to information
- Rapid response to member inquiries through our Web site FAQs

PUBLIC POLICY ADVOCACY

The Voice of the Nephrology Practice

RPA is recognized as the organization that represents nephrologists as we:

- Work closely with the Centers for Medicare & Medicaid Services (CMS) staff on regulatory policies affecting nephrology practices

- Represent the discipline of nephrology in the AMA House of Delegates and on AMA committees to obtain appropriate work values and CPT codes for nephrology services
- Develop relevant Position/White Papers spanning Clinical Practice, Health Care Payment, Physician Accountability, Quality Patient Care and Scope of Practice
- Provide regular updates on nephrology practice regulatory and legislative issues, including, but not limited to reimbursement, coverage, coding and practice management
- Influence local coverage policies through the Nephrology Coverage Advocacy Program (NCAP)
- Organize visits among RPA leaders and key legislators on Capitol Hill
- Provide an Online Legislative Grassroots Program
- Advocate for nephrology legislative priorities through RPA's Political Action Committee (RPA PAC)

QUALITY PATIENT CARE

An On-Going Commitment

RPA is committed to ensuring quality care for patients with kidney disease, through:

- Keeping Kidney Patients Safe – www.kidneypatientsafety.org
- Quality Improvement Tools
- Clinical Practice Guidelines
- Clinical Performance Measures
- Guideline Implementation Tools

FREQUENT MEMBER COMMUNICATIONS

Stay Current on All Issues Affecting Your Practice

- *RPA News* – our print newsletter
- Our comprehensive Web site www.renalmd.org
- Monthly electronic eNews
- Access to List Serves

AND MORE BENEFITS

- Career Center and employment opportunities on the RPA website: www.renalmd.org

Membership Application on page 14

SPECIAL ANNUAL MEETING MEMBERSHIP RATE!

• Physicians



- Practice Manager
- Advanced Practice Nurse
- Physician Assistant



Yes, I will Join RPA!

Name _____ Gender Male Female Date of Birth _____
First Middle Last City State Zip

E-mail _____ Phone _____ Fax (office) _____

Mailing Address _____
City State Zip

By checking this box, I am requesting that information NOT be mailed or faxed to me.
Membership dues must be submitted with the membership application. RPA will process payment after the application is approved.

PAYMENT

- Check Enclosed (*make payable to RPA*) Visa Master Card AMEX Discover

Number: _____ Exp. Date _____

Name on Card (Print) _____

Signature _____ Date _____

NEPHROLOGIST/FELLOW – EDUCATION

Medical School _____ Year of Graduation _____

Fellowship _____
Academic Institution

City _____ State _____ Zip _____ Year Attended _____

CERTIFICATION

Specialty Board Certification (ABIM) Yes – Year _____ No

Nephrology Board Certification Yes – Year _____ No

LICENSURE INFORMATION

License # _____ State _____

PRACTICE MANAGER/ADVANCED PRACTICE NURSE/PHYSICIAN ASSISTANT ONLY

Professional Reference (*must be an RPA physician member*)

Name _____
First Middle Last

Mailing Address _____
City State Zip

Telephone: _____

Send your completed form:
By Fax: 301-468-3511
By Mail: 1700 Rockville Pike, Suite 220
Rockville, MD 20852

FOR RPA USE ONLY; CODE AM

Date Received _____

Approved Denied

Office Signature _____ Date _____

I hereby declare that the information provided in this application is complete and true to the best of my knowledge.

Signature: _____ Date: _____

Don't miss your chance to be part of the political process!

Contribute to RPA PAC today!



★ Political Action Committee

YES! I would like to make my voice heard and contribute to RPA PAC.

Thank you for supporting RPA PAC. Your contribution will help elect candidates, regardless of party affiliation, who share RPA's concerns on major issues that affect nephrologists, nephrology practices, and kidney patients.

The RPA PAC Reception is for contributors only.

Name _____
First Middle Last Employer _____

E-mail _____ Phone _____ Fax (office) _____

Mailing Address _____
City State Zip

LISTED BELOW ARE SUGGESTED LEVELS OF CONTRIBUTION.

Enclosed is my contribution of: \$300 \$600 \$900 \$1,200 Other _____

My personal check is enclosed, OR, please bill my personal: Visa AM EX MasterCard

Account # _____ Exp. Date _____

Name on card _____

Signature _____

RPA PAC is a separate, segregated fund established by RPA. Voluntary contributions by individuals to RPA PAC will be used to support candidates for public office who demonstrate their belief in the principles to which the profession of nephrology is dedicated. **Contributions from corporations and associations as well as medical practices are prohibited by federal law and cannot be accepted.** Contributions to the RPA PAC are NOT deductible as charitable contributions for federal income tax purposes.



Please send personal contributions, made payable to RPA PAC
c/o RPA:
1700 Rockville Pike, Suite 220
Rockville, MD 20852
Or by fax to: 301-468-3511

Plan to Attend Future Meetings



RPA 2012 Annual Meeting

March 15 – 18

Marriott Wardman Park Hotel
Washington, DC



EXHIBITORS & SUPPORTERS

Listed below are confirmed exhibitors and supporters for the RPA 2011 Annual Meeting (as of October 1, 2010)

EXHIBITORS

- Abbott
- Acumen nEHR
- Affymax and Takeda Pharmaceuticals North America, Inc
- AMAG Pharmaceuticals
- American Renal Associates
- Amgen
- Asahi Kasei Medical America Inc
- B. Braun Medical Inc.
- Baxter Healthcare
- Centocor Ortho Biotech
- Davita
- DoctorsXL
- DVA Laboratory Services
- Falcon EHR
- FMC - Renal Pharmaceuticals
- FMC - Renal Products
- Fresenius Medical Services
- GAIA Software
- Gambro
- Health Informatics International
- *Nephrology News & Issues*
- Nephrology USA
- Nephropath
- Nephro-Tech, Inc
- Physicians' Capital Investments
- ProPath
- RenaLab
- *Renal Business Today*
- Satellite Healthcare/Wellbound
- Spectra Laboratories
- Nationwide Laboratory Services

SUPPORTERS

- Baxter Healthcare
- DaVita
- Falcon EHR
- Renal Ventures

RPA

Renal Physicians Association

1700 Rockville Pike, Suite 220
Rockville, MD 20852

